



How to Make Money with Your Blog

For some people blogging is an enjoyable means of communicating with others, sharing opinions and photos and keeping in touch with family and friends. There is nothing wrong with this and blogging can be a perfectly wonderful means of accomplishing those goals.

On the other hand, if you would also like to make some money with your blog, then there are certain things you can do to accomplish this. The first and most important thing is to care about the people who are going to read your blog. If you care about them, then you will offer content that is useful and uplifting. Your primary focus must be to help people, not to make money. Strangely enough, if you do this, then money will usually come, too.

This might seem a bit odd, but if all you care about is making money, people will see through you and be driven away, pronto. If making money is your prime concern, you won't be as likely to give good and helpful content. You'll just think to yourself, oh, that will do, and bung it out there. And in the process, turn people off.

You also need to be interested in the niche or topic you choose, because if you are not, you won't stick with it for long enough. How bored you will become talking about something that does not interest you! So you need a passion for your topic and a genuine desire to help people - this will ensure you give good content. Once you have good content that is refreshed and added to often, the search engines will decide they love you and your traffic will grow by leaps and bounds.

Then you can start monetizing by adding some Google AdSense ads. These ads are usually themed to fit in with your topic, so people will be interested on clicking them. You get paid a percentage on the clicks.

You can join affiliate programs in your field of interest. By mentioning a book that interests you or you think your visitors would find interesting, it's quite possible that they might decide to buy it. Then you get a portion of the profit. You can also sell your own e-book or short course from your blog site.

You can also ask for contributions if you have a loyal following of fans. Adding a Paypal button is simple and provides a way for them to give you a donation. If you have specific skills, your blog is just the place for you to mention them. It may be that these comments will soon generate more business for you.



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