



Do You Want a Free Blog or Your Own Program?

The difference between a free blog and your own program is mainly one of versatility. A [free blog](#) is good for social, fun usage. You can tell the world your opinions on anything, or keep it just for your family and friends. They can add their comments to your site too - that is what blogging is all about. You can upload your photos, welcome your visitors in your own voice and do numerous other fun things. You may even make a little cash on the side if you decide to allow ads.

Your own program can do all of the above - and more. You can design your own pages, rather than choosing a pre-built template that someone else might also be using. If you still want to use pre-built pages you can, there are even more to choose from with your own program. That means there are probably not as many others using the same one.

While your own program will cost you the hosting fee, it's worth it if you want your site to be a commercial one. Apart from having to pay for it, there is one big difference between a free blog and your own program and that is in the name of the site. With your own program you can choose your own [domain name](#).

With a free blog, the name you choose for your site is added to the name that is already there e.g., <http://mysite.freesite.com>. That means your site is actually a subdomain of the freesite. When you have your own paid site, your space is your own and it has your own choice of name. It is not a subdomain that you are sharing with someone else. So your name would be like mine <http://techoss.com> or niche related like <http://www.SuccessIsMandatoryNow.com>

This is important for a business or commercial site because the search engines will send people directly to your website, whereas with the free version, it will send people to the free website first.

Some hosts such as [Go Daddy](#) allow you to have several different domain names, so if you are a rocket scientist who loves to do scrapbooking and ride horses, you can have a separate site for each interest. You can sell your rockets from one site, blog about scrapbooking on another site and give horse-care advice and sell saddles from a third site. Sites like [TechOSS](#) allow you to have as many as you want. .



Remember to Take Your BLOG to the Next Level at www.SuccessIsMandatoryNow.com

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